CISOs, you should be **maturing** your Communications Program

Do it with **scale in mind** (& keep it simple)

CISO Communications

Look, we said it was about a CISO calendar, and that's true. It's also just the starting point for a CISO communications program and plan.

CISO Calendar

+

Communications Strategy

+

Templates & Principles

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Maturing & Expanding the CISO's Communications Program

Shared Mailbox and Distro Lists

It's easier if we don't need to 'remember' who to send it to and we have an email box with specific purpose. This needs maintenance

Cohorts & Interest Groups

Why not crowd-source more support and at the same time give them more value? This is another channel to communicate with.

Awareness & Training

Annual training, periodic awareness and education by topic by audience prioritized for risk and stored centrally
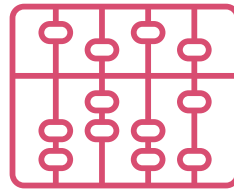
Ad-hoc Requests & Campaigns

- NCSAM

- Client meetings / conferences

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Avoid These CISO Communication Pitfalls

Over-subscribing

Over-architecting

Forgetting to be nimble

Forgetting to setup templates and shared mailboxes

Over-communicating

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